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Active Age is a funding programme of Finland's Slot Machine Association, focusing on the well-being of older people. The Central Union for the Welfare of the Aged supports the development activities of the participating organizations and their networking to promote cooperation. Currently 25 social and health care organizations (NGOs) are involved nationwide with their projects in the areas of (e.g.):

- Arts
- Collaboration
- Community centres
- Cultural sensitivity
- Dementia care
- Exercise
- Family care
- Immigration
- Inclusion
- Mental health
- Mobile wellbeing
- Peer activities
- Rural and urban environments
- Volunteering



Enabling and creating conditions for older people to be active members of their community and to lead meaningful lives

e.g., methods for supporting interaction including also minorities like Sami people and deaf people with dementia

Good everyday life of older (60+) individuals

Influencing attitudes of society and citizens to strengthen positive age identity

e.g., materials about
 – mental wellbeing: an anthology of older people's skills and strengths
 – diversity in ageing: a video about LGBTIQ people's lives, ageing, and need of support services



Developing local cooperation models for improving wellbeing, identifying problems, and timely intervention and assistance

e.g., searching for and supporting marginalised older people in collaboration between
 • municipal home services
 • a parish
 • civic activity



Doing research: Exploring personal meanings and consequences of the project activities for participating older people

- A questionnaire is used to detect changes in participants' **psychosocial wellbeing**
- Qualitative interviews articulate participants' experiences of **agency** and **inclusion**, as well as the meanings they give to the project activities in their **everyday life**
- Project documents are used to contextualize participants' experiences and articulate professional perspectives



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